



CODE OF ETHICS AND STANDARDS OF PROFESSIONAL CONDUCT

PREAMBLE

The Advantage Consulting Code of Ethics and Standards of Professional Conduct are important and fundamental to the values of our company. As our mission is enhance the service levels of the Hospitality and Tourism industry in the country, by developing programs that are internationally benchmarked to meet client's

expectations. We included in our mission provide the best services also in Project Management and Consulting and Human Resources Development.

The creation of this Code and Standards promotes the integrity of Advantage Consulting and served as a model for measure the ethics of tourism professionals, human resource consultants, project management and consulting, regardless of job function, cultural differences or local laws and regulations members and our company encourage and our employer of this responsibility. Violations may result in disciplinary sanctions by Advantage Consulting. Sanctions can include revocation of membership.

THE CODE OF ETHICS

Members of Advantage Consulting must:

- Comply with what is established by laws, regulations and other provisions applicable regulations.
- Act with integrity, diligence, respect and in an ethical manner with public, clients, employees, colleagues and other colleagues in the international Tourism agencies and similar activities which we develop.
- Maintain and improve their professional competence.
- Treat all people in the same way, acting appropriately and cordial, without distinction, exclusion, restriction or preference.
- In its relations with national and international public bodies, the employees of Advantage Consulting should be in a spirit of close cooperation, without prejudice, where appropriate, to the necessary confidentiality.

- Advantage Consulting will publish your information according to the applicable provisions.
- Advantage Consulting in their activities protect and preserve the environment, establishing measures to avoid affecting the ecosystem, adhering always to the provisions in the matter
- We protect the cultural heritage respecting the principles and traditions of the communities and countries with which we interact.
- Advantage Consulting act in way to avoid Corruption and bribery.
- Protect all confidential records from customers and suppliers, whether on paper or electronics.

STANDARDS OF PROFESSIONAL CONDUCT

1. Professionalism is one of the most important aspects of Advantage Consulting, and all Advantage Consulting members must carry out their activities in accordance with the laws and regulations in force in national and international bodies, including the rules of the Institute Code of Ethics and Standards of Professional Conduct, required. Advantage Consulting members cannot act in a way that violates these laws, regulations.
2. Advantage Consulting members may not and should not receive, offer offers in a confidential manner, and may not use the name of Advantage Consulting to gain an advantage

outside the company's liability, for their personal benefit which may compromise their own or another's independence and objectivity.

3. Advantage Consulting members cannot carry out activities that could harm the environment, cannot go against local cultures and should respect the way of life of each region, not destroy the cultural heritage.
4. The Advantage Consulting Team must create the conditions to satisfy the customer's needs in the first place to the detriment of their own interests, in any case seek to establish a standard of duty, loyalty and commitment.
5. Our members must keep information about current, former, and prospective clients confidential unless: The information concerns illegal activities on the part of the client or prospective client.
6. Members must avoid in all way conflicts of interest.